

## **WE ARE LOOKING FOR A JUNIOR DESIGNER TO JOIN US:**

Our members say that the way our space is designed makes their day & work better and it sets us apart from other co-working places. We love design at The Working Capitol! We appreciate the little things that are purpose-fully crafted, made with taste and that are easy on the eye, unmistakably TWC.

As Design Executive, you will take ownership of all visual executions of our brand – define our visual language, influence how people experience our brand, help us create new sister brand experiences and ensure creative excellence across all touchpoints.

You will use imagination and creativity to bring out the best work with the marketing and project teams. Your strategic thinking and discipline make sure ideas go from good to great.

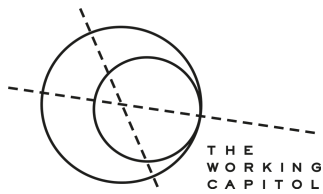
## **ON A TYPICAL DAY:**

- Ensure our brand stands out for the right reasons across online and offline touchpoints
- Develop and execute unique creative concepts that are rooted in deep insights, helping to deliver brand communication that matters
- Collaborate with team members from marketing, community, projects and sales to deliver best-in-class materials
- Act as brand steward - secure brand integrity and challenge boring ideas
- Constantly deliver high quality executions for content/social, performance, events, sales, eDM
- Have a passion for human-centered design, ensuring that execution of communications and wayfinding in the space is well integrated and aligned with the brand
- Have the ability to manage a project independently. You are required to coordinate with vendors and partners for quotations, productions and collaborations.
- You need to be proactive and love experimentation, pushing the brand forward

## **YOU WILL EXCEL IN THIS ROLE IF:**

You have a minimum of 3 years experience in the graphic design or branding industry (in-house or agency) and a diploma/degree in graphic design or visual communication, in addition to;

- Being a Cross-Disciplinary Designer
- Having an eye for detail and being well-versed in trends, technologies and happenings within and beyond the creative industry – if you like to play it safe, you are not the right person for us
- Having an interest and passion for design, architecture, interior design and/or placemaking
- Being excited by new projects and the opportunity of having an impact on a



space, and visual branding experience campus-wide

- Being well versed in Adobe Illustrator, Photoshop and Indesign
- Having experience in photography a must, and videography a bonus
- Having knowledge of UX and UI

Interested candidates may apply by emailing [work@theworkingcapitol.com](mailto:work@theworkingcapitol.com) with their CV, Cover Letter and Portfolio accompanied by any relevant links. Short-listed candidates will notified via email or phone. This position is for immediate hire and start-date.